

Some things get better with age.



Your student leads do not!

Collegiate Admissions & Retention Solutions (CARS) provides Admissions Outsourcing, Lead Qualification, Lead Regeneration, and Student Retention services to Colleges and Universities. We utilize admissions specialists, best practice processes, and call center technology. Put simply, we help Colleges increase enrollment and enhance retention.

In Admissions, speed to contact is critical to a successful enrollment. **Upon receipt of a lead, CARS will contact the prospect in as little as 3 minutes.** We warm transfer or set appointments for the College Admissions team and record the entire conversation. For Admissions Outsourcing clients, we operate the entire Admission process from lead qualification, Admissions advising, to financial aid guidance and we conclude our services when the prospect enrolls. Student retention services begin post enrollment and includes contact at critical milestones to answer student questions and gather feedback for the school.

While qualifying leads, CARS identifies potential bad lead credits which may exceed CARS' fees. CARS also provides a Best Practice Admissions Roadmap for qualified clients. If you already have a provider, call us to discuss the **CARS Comparison Challenge.**

To learn how you can improve speed to contact, lead conversion, and focus your Admissions staff call Matt Johnner at 214.208.0436 or mjohnner@collegiatersvp.com.

 **Collegiate Admission
& Retention Solutions**

Accelerate your enrollment™